



## LUCIDSOUND® UNVEILS NEXT-GENERATION GAMING HEADSETS AT E3 2018

*All-New LS31 and LS41 Wireless Headsets Join the Microsoft-Licensed LS35X and LS15X, Alongside the eSports Targeted LS25, Designed for A New Generation of Online Gamers*

**San Diego, CA – June 11<sup>th</sup>, 2018** – LucidSound®, the fastest growing gaming headset brand, announced today their full roster of premium headsets being shown off at the E3 Electronics Entertainment Expo. The fresh line-up of headsets includes the all new **LS31** and **LS41 Wireless Headsets**, alongside the eSports developed **LS25**, and the Xbox-licensed **LS15X** and **LS35X**. As one of the only independent 'pure play' gaming headset companies, LucidSound's primary focus is to create audio products for the new generation of multiplatform gamers. The **LS15X**, **LS35X**, **LS25**, **LS31**, and **LS41** all target the audio and comfort needs of specific types of players with the exact feature set they require.

"The LucidSound team is a renegade group of gamers gathered from the top gaming headset companies in the industry who are focused on innovation and determined to reinvent the gaming headset," said Chris Von Huben, CEO of LucidSound. "Our focus is on exceptional comfort, outstanding sound quality, durability, clear chat communication and easy-to-use controls. We are proud to present the **LS15X**, **LS35X**, **LS25**, **LS31**, and **LS41** at E3 this year."

### **Microsoft-Licensed LS15X and LS35X:**

The LucidSound **LS15X** and **LS35X** are one of the first gaming headsets designed for Xbox One that directly connect to the console without the need for cables or a base station.

- Xbox Wireless: Connects directly to your Xbox One console in the same way as an Xbox One Wireless Controller and configures automatically.
- Intuitive Controls: Features Intuitive and easy-to-use volume and mute controls using a unique system which is seamlessly integrated into the aesthetic design of the headset.
- Comfort: Designed for long-play sessions the **LS15X** and **LS35X** conform to the individual user and offer superior comfort.
- Sound Quality: Custom tuned drivers with state-of-the-art neodymium magnets provide deep bass and clear highs. Supports: Windows® Sonic for Headphones™ and Dolby® Atmos™ for headphones (download required).

### **LS25 eSports Gaming Headset:**

The **LS25** is made for the competitive gamer with an over-ear design offering immersive sound isolation.

- Comfort: Designed for long play-sessions, the **LS25** uses advanced memory foam ear cushions that conform to the individual user and offer superior comfort.
- Intuitive Control System: The **LS25** features Intuitive and easy to use volume and mute controls using a unique system which is integrated into the aesthetic design of the headset.
- Crystal Clear chat with dual mics: Dual microphone design offers a flexible boom mic for intense online gameplay. Remove the boom mic to use the integrated mic for mobile use.
- Sound Quality: Custom tuned 50mm speaker with state-of-the-art neodymium magnets provide deep bass and clear highs.
- Durable and Portable: The **LS25** versatility and rugged design allow players take it on the road.
- Compatibility: Xbox One, Windows® 10 PC, PlayStation® 4, iOS™ or Android® smartphone, mobile gaming devices such as Nintendo® Switch™.

### **LS31 Wireless Gaming Headset:**

The **LS31** is the next generation of LucidSound's best-selling headset. The **LS31** is no mere tweak, it's an entirely new take on gaming audio.

- **Reliable Wireless Audio:** A premium wireless headset for the quality conscious player, every aspect of the **LS31** has been reimagined to deliver an exceptional gaming experience.
- **Exceptional Sound:** Upgraded drivers and amplification deliver purer audio with less distortion, whereas the oval earcup design is now easily replaceable and crafted for a more comfortable experience with increased noise isolation.
- **Clear Chat:** The flexible boom-mic features improved pick up accuracy.
- **Premium Build:** Upgraded build quality with a more flexible headband; more pliable and comfortable to wear for extended gaming sessions.

### **LS41 Wireless Gaming Headset:**

The **LS41** Wireless Surround Headset replaces the critically-acclaimed **LS40** headset, super-charging the product and adding a host of enhancements designed to transform the audio experience for gamers.

- **Precise Surround Sound:** Delivering rich DTS® Headphone:X® 7.1 Surround Sound across a range of platforms.
- Includes all the improvements in the LS31 plus advanced gel-cooled memory foam earpads.
- **Long Battery Life:** Equipped with a higher capacity rechargeable battery, significantly improving running time to over 20 hours.
- **Reliable Wireless Performance:** Improved USB transmitter design which is now flexible, allowing for much improved placement when connecting to the host console.

The entire new range of products will be appearing via invite only at the LucidSound suite at E3 2018.

For more information or to book an appointment to see the new headset range at E3 2018, please contact [press@lucidsound.com](mailto:press@lucidsound.com)

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For more information, visit [LucidSound](http://lucidsound.com) and follow LucidSound on [Facebook](https://www.facebook.com/lucidsound), [Twitter](https://twitter.com/lucidsound), and [Instagram](https://www.instagram.com/lucidsound).

### **About LucidSound**

LucidSound is committed to designing premium quality audio products for gamers. Every team member of LucidSound hails from a gaming audio background with a vision to deliver world-class audio to the interactive entertainment sector. Uncompromising in its insistence for audio excellence, the Company crafts audio products specifically for the needs of gamers and everyday life. Strikingly different in appearance from traditional gaming hardware, the LucidSound family of products unlocks the emotion and intensity of modern gaming audio, elevating the experience for gamers everywhere.

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